



Market leading business advisory software

About MAUS – Our Experience

The MAUS range has been supplied to business advisors, accountants and financial professionals for over 25 years. MAUS is recognised as the global de facto standard in strategic, business and operational planning having delivered more than 60,000 businesses and over 10,000 advisors with software and support in over a dozen countries.



The Strategic Planning Pack

By MAUS Business Systems

The Strategic Planning Pack is the perfect package to structure and automate your advisory offerings, centered around business planning, accountability and financial analysis.

Step 1: Use MAUS MasterPlan to effortlessly create your clients business plan.

Step 2: Use MAUS KPI Dashboard to keep your clients accountable while you focus on applying new strategies, goals and targets.

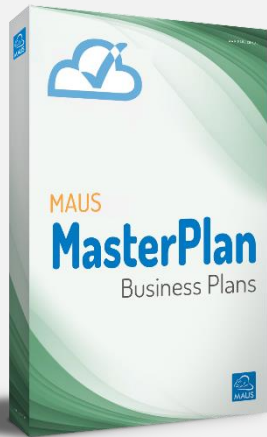
Step 3: Use MAUS Virtual CFO to feed in your clients financial data and run a complete health analysis.





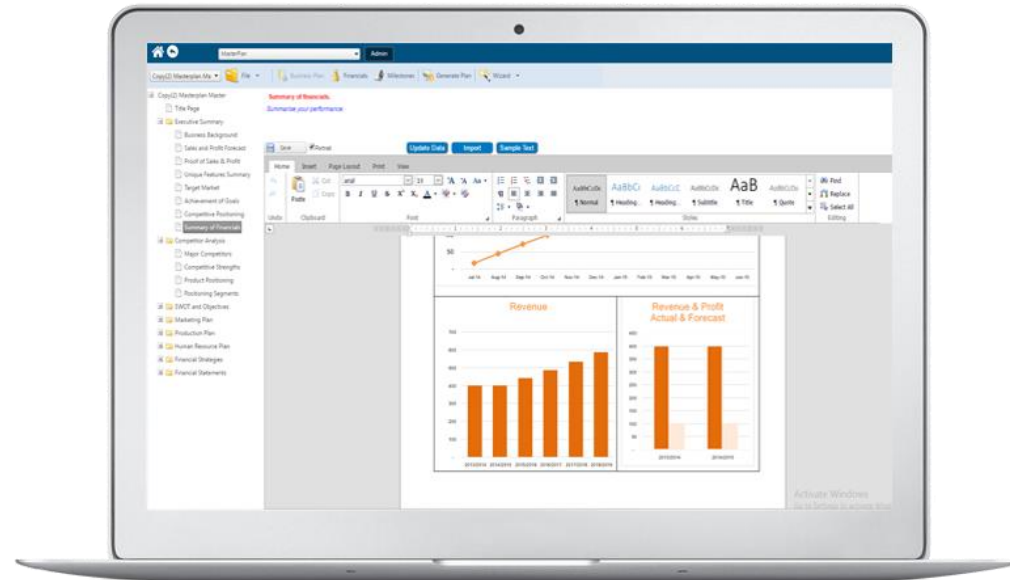
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MAUS MasterPlan



MasterPlan is perfect for writing professional business and marketing plans for your clients in 50-90% of the time. MasterPlan automatically creates your plan, produces your budgets, and sets out a milestone schedule. Easily generate your plan into an MS Word at the click of a button.

- Marketing & Business Planning Wizard: Intelli-Text© technology steps you through the process, prompting you with over a hundred new ideas. Includes web marketing, competitor analysis, & more.
- Automatic Financials: Type in the opening sales and costs and the program will produce a full set of financials, complete with cash flow, breakeven, actual vs. budget comparisons, and graphical analysis.
- Milestones & Goals: Allocate projects to your client as you write the plan to drive the business forward.



[Sample report...click here](#)

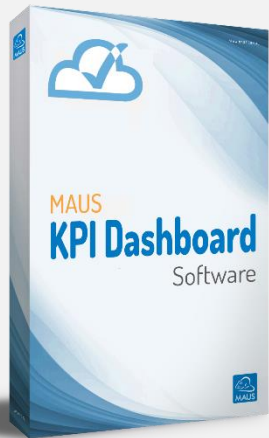
"I highly recommend MAUS Business Systems for anyone wanting to become a Business Coach or considering purchasing the software. The support and training I received from MAUS was very helpful for my business. The software is very professional and easy to use. Thank you very much to everyone at MAUS!"

- Birgit Werner



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MAUS KPI Dashboard



The MAUS KPI Dashboard software acts as a common interface where you and your clients can collaborate, as well as a system which they can use internally to increase profits, accountability, performance of staff, and strategy execution. MAUS KPI Dashboard is designed to drive accountability and strategy execution, allowing you to:

- Monitor your clients strategic planning and create action plans to remain accountable to company strategies.
- Create a 'one page' snapshot of your clients company's performance, key metrics and strategies.
- Create unlimited client dashboard reports.
- Allocate projects to your client as you write the plan to drive the business forward.
- Easily import accounting data from XERO, QuickBooks Online or Excel.



[Sample report...click here](#)



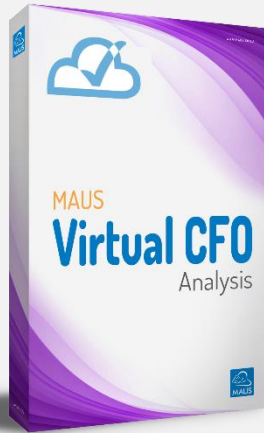
"We have used the MAUS Hub within our business as a planning tool for managers and have found by writing down and then monitoring progress, staff have become focused on delivering the outcomes agreed. A great tool for our property business"

- Stuart Nettleton, Legacy Property



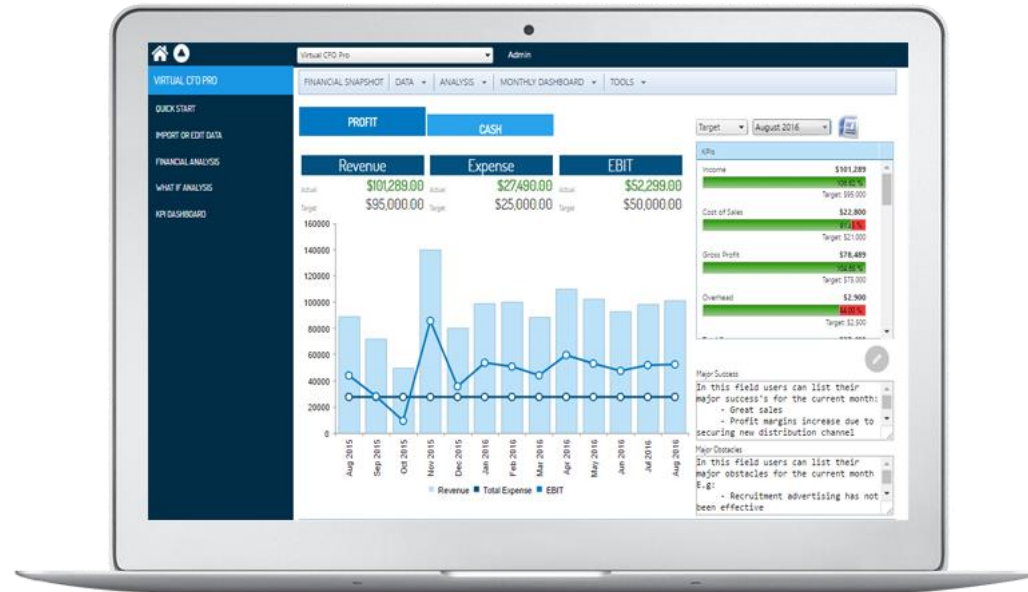
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MAUS Virtual CFO



MAUS Virtual CFO software is a quick and efficient way to measure your clients' financial health and potential. MAUS Virtual CFO makes it easy to analyse your clients' financials, and pinpoint strategies to improve cash, increase profit and revenue. Best of all, this program is designed to be read and understood by anyone, even if you do not have a financial background.

- Input your clients data, linking with Xero or QuickBooks online accounting software. Alternatively data can be input via Excel spreadsheets.
- Conduct an instant health analysis of your clients business, giving a complete breakdown of Profit & Loss, breakeven analysis and financial ratios....allowing you to determine trends, recognise gaps and identify trapped value.



[Sample report...click here](#)



"MAUS Virtual CFO allows me to attract new clients, increase revenue and generate recurring revenue from existing clients. It is the most efficient & practical consulting tool I have used!"

- Todd McKenna, Silkroad Business Life